

BYRON GRAPHIC



FEGEN DESIGNER

A multi-disciplinary graphic designer with over 15 years of experience, currently based in Florida.
My extensive background spans various design disciplines, delivering creative solutions tailored to client needs.

EDUCATION

FAIRMONT HIGH SCHOOL

Grade 12 Certificate

2006

CAPE TOWN
SOUTH AFRICA

THE ART INSTITUTE OF FORT LAUDERDALE

Associate of Science Degree in Graphic Design

2011

FLORIDA
USA

TOURVEST DESTINATION MANAGEMENT

Management and leadership training

2018

CAPE TOWN
SOUTH AFRICA

REFERENCES

MARYA ROUX

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PROFICIENCIES



EXPERIENCE

2021

CURRENT

RE-DESIGN

DIRECTOR/GRAPHIC DESIGNER

In 2021 I founded RE-Design, a graphic design company providing affordable design solutions to small enterprises across South Africa. Delivering a wide range of services including print design, web design, basic animation, and more.

2021

THE ETHICAL AGENCY

GRAPHIC DESIGNER

I joined The Ethical Agency in 2021 as a designer, responsible for creating websites, videos, and a variety of design materials for clients. Delivered high-quality visual solutions across web, motion, and graphic design to support client branding and marketing objectives.

2020

2021

SUNRISE PRODUCTIONS

GRAPHIC DESIGNER

I joined Sunrise in 2020 on a 6-month contract as a designer, responsible for creating a wide range of marketing materials, presentations, promotional assets, and social media content to support the company's upcoming moves and initiatives. Also designed and developed various websites to strengthen their online presence.

2015

2020

TOURVEST IME

GRAPHIC DESIGNER

At Tourvest IME, I was responsible for designing creative layouts for incentive proposals, developing impactful presentations for the sales team, managing and updating the company website, and overseeing social media channels. My work focused on creating visually engaging materials that supported business development and strengthened the company's brand presence.

2014

2015

SHALL B STUDIO

GRAPHIC DESIGNER

As a Mid-Level Designer at Shall B Studio, I worked across a wide spectrum of design disciplines, including branding, logo design, WordPress website, social media management, and email marketing.

2014

SONIC INFORMED

GRAPHIC DESIGNER

During my time at Sonic Informed, my core responsibilities centered on creating impactful marketing mailers and flyers, managing and designing websites, and photographing their products for their website.

2011

2014

LUMO MEDIA

GRAPHIC DESIGNER

During my time at Lumo Media, I balanced highly technical and creative work by designing circuitry and animated GIFs for electroluminescent printing. I also developed comprehensive marketing campaigns, company stationery, and large-format print advertisements for our diverse client roster.

Click here to view my portfolio
www.byronfegen.com